

think NXT

28 11 2024
Nekkerhal

Partner packages

Powered by



Together with

YOU



think **NXT**


28.11.2024
Nekkerhal

Think NXT is an annual ICT and digital innovation fair organized by Proximus NXT, designed to bring together industry leaders, top professionals, and innovative companies from various sectors. It serves as a platform to showcase cutting-edge technologies, explore the latest trends, and foster valuable connections within the business community.

天-星

Think NXT

Shaping a bright tomorrow, together



Think NXT embodies **the magic that happens through synergy**, showcasing how the fusion of individuals, technology, and solutions is crucial for elevating innovation, tackling challenges, and preparing for what the future holds.



think
NXT

Share your story of #ThinkNXT @Prodimus NXT on LinkedIn

This year, we unite the finest minds from **the ICT industry** and **more than 2.000 professionals**.

Think NXT is more than an **ICT event**, providing attendees with cutting-edge insights and foresight into **the industry's future**.

It combines **knowledge, inspiration, networking** and **memorable experiences** in an exceptional atmosphere!

Smart
vision

IoT

AI

Data

5G

Cybersecurity

Cloud

AR/VR

Quantum

ICT

Think NXT | Event key success factors

Last year was a major success, this year we aim to surpass it

Inspiring, diverse, enriching

Content

Relevant, top, leading

Market players

Multichannel and teasing

Communication

Accessible, big, flexible

Venue

Stunning new
Think NXT
edition

Key figures 2023

2.097
registrations

Representing
505
companies

1.304
guests
(IT & digital
professionals)

68%
manager
profile or
higher

34
inspiring
speakers

77%
extremely & very
satisfied about the
event

62
booths

43
partners

99%
would like to
attend in 2024!



Join our **2 events** and showcase your innovative solutions with us

When?

27 & 28 November 2024

Where?

Nekkerhal, Mechelen

Customer event

Proximus NXT All Hands Meeting

Internal
employee
event

- Wednesday 27 November 2024
- Nekkerhal, Mechelen
- 13:30 - 18:00
- Innovation Avenue with booths & demos, plenary session, and networking drink
- Meet and network with ± 1.000 Proximus NXT employees and management: your ambassadors in sales, solutions, consultancy, marketing, etc.

Think NXT

- Thursday 28 November 2024
- Nekkerhal, Mechelen
- 09:30 - 23:00
- Innovation Avenue with booths & demos, breakout sessions, plenary session and walking dinner
- Meet and network with ± 2.000 CIO's, ICT managers and professionals, ICT experts, ...

Why you should partner up with us?

- Showcase innovative solutions and your newest offerings at the Innovation Avenue
- Connect and network with other businesses, industry leaders, and potential clients
- Establish your expertise in the ICT industry by hosting a breakout session (limited availability)
- Generate new leads and acquire potential clients
- Last year was a big success thanks to our renewed event concept. For 2024 our ambitions reach even higher in terms of attendance and partners



Proximus NXT All Hands Meeting

Meet your
ambassadors

Wednesday 27 November 2024

13:30	14:30	Welcome & opening at the Innovation Avenue	Marketplace open
14:30	16:00	Plenary session All Hands Meeting	Marketplace closed
16:00	18:00	Networking drink at the Innovation Avenue	Marketplace open

Think NXT | Program *

Meet your customers

Thursday 28 November 2024

09:30		Welcome & Coffee			
10:00	12:30	Breakout session #1: technical			
10:00	10:30	Session 1	Session 4	Session 7	Session 10
11:00	11:30	Session 2	Session 5	Session 8	Session 11
12:00	12:30	Session 3	Session 6	Session 9	Session 12
12:00	13:00	Sandwich Lunch			
13:00	14:00	Plenary session @ Mainstage Plaza			
14:00	16:30	Breakout session #2: inspirational & strategic			
14:00	14:30	Session 13	Session 16	Session 19	Session 22
15:00	15:30	Session 14	Session 17	Session 20	Session 23
16:00	16:30	Session 15	Session 18	Session 21	Session 24
17:00	18:00	Closing speech @ Innovation Avenue or Mainstage Plaza			
18:00	22:00	Walking dinner and networking @ Innovation Avenue			

As a partner, you can also book a breakout session. See the partner package options on page 12

The Innovation Avenue remains open

* Proposition CC
To be validated & confirmed

Think NXT | Program (type of breakout sessions)

Proximus: 9

Partner: 9

Inspirational: 6

Thursday 28 November 2024

09:30	Welcome & Coffee					
10:00	12:30	Breakout session #1: technical				
10:00	10:30	Session 1	Session 4	Session 7	Session 10	
11:00	11:30	Session 2	Session 5	Session 8	Session 11	Innovation Avenue open
12:00	12:30	Session 3	Session 6	Session 9	Session 12	
12:00	13:00	Sandwich Lunch				
13:00	14:00	Plenary session @ Mainstage Plaza				Innovation Avenue closed
14:15	16:45	Breakout session #2: inspirational & strategic				
14:15	14:45	Session 13	Session 16	Session 19	Session 22	
15:15	15:45	Session 14	Session 17	Session 20	Session 23	Innovation Avenue open
16:15	16:45	Session 15	Session 18	Session 21	Session 24	
17:00	18:00	Plenary session @ Mainstage Plaza				Innovation Avenue closed
18:00	22:00	Walking dinner and networking @ Innovation Avenue				Innovation Avenue open

Think NXT | Program (proposed breakout sessions)*

* To be confirmed

Proximus: 9
Partner: 9
Inspirational: 6

Thursday 28 November 2024

09:30	Welcome & Coffee					
10:00	12:30	Breakout session #1: technical				
10:00	10:30	i-Care is creating new business opportunities thanks to data insights and 5G	FarmaLux protect his sensitive data thanks to hybrid approach for cloud	Semperis	Quantum Safe	Innovation Avenue open
11:00	11:30	'De Medemens' successful implement Workplace as a Service	Netskope	Druid Software	Atomic Operations and the shift to Validated Detection and Response (Davinsi)	
12:00	12:30	Customer and topic under discussion. About cloud and AI	Titanium (several proposition under discussion)	Ericsson/Cradlepoint	Sustainability and ICT	
12:00	13:00	Sandwich Lunch				
13:00	14:00	Plenary session @ Mainstage Plaza				Innovation Avenue closed
14:15	16:45	Breakout session #2: inspirational & strategic				
14:15	14:45	Moving towards responsible AI: ethics, fairness and governance for all. Emerging	Stibbe strengthens its security posture: Strategic steps to secure future growth	Fortinet	Panel: Women in ICT	Innovation Avenue open
15:15	15:45	Novandi and Seafer are transforming the way they are operating with 5G	ICT Trends and the Imperative of Smart and Secure Networks	Google (TBC) + Telindus Lux Clarence (TBC)	Panel : Innovation by co-creation	
16:15	16:45	Customer and topic under discussion. About Servicing and SIAM	Dell with Nvidia (TBC)	CISCO	Panel : From bridging to skills gap to innovation Hus: The Power of Collaborative Ecosystems"	
17:00	18:20	Plenary session @ Mainstage Plaza				Innovation Avenue closed
18:30	22:00	Walking dinner and networking @ Innovation Avenue				Innovation Avenue open

Guidelines for Breakout Sessions (1/2)

Let's inspire and be inspired together at Think NXT.
Looking forward to your enlightening sessions.

- 1** **Session Topic:** Each session should address ICT-related topics that provide valuable learning and insights for the attendees. While you can focus on specific and technical aspects, the main objective should be to educate, inspire, and stimulate thought among the attendees.
- 2** **Promotion of Products/Services:** The breakout sessions are not meant for explicit sales pitches. While you can subtly mention your products or services, the focus should be primarily on providing valuable information and insights. Explicit sales activities should be reserved for your booth at the Innovation Garden.
- 3** **Session Format:** We encourage you to highlight use cases, include customer testimonials, bring other experts for panel discussions, and conduct live demonstrations. The format should not be purely informational; rather, it should be engaging and interactive, aiming to provide a well-rounded perspective on your topic. Before going to the Q&A, each session need to close by addressing the (possible) future/eovlution with the question "And what's NXT?"
- 4** **Proximus NXT Introduction:** A Proximus NXT product manager will introduce each external breakout session. This introduction will create a connection between the session and Proximus NXT's new positioning. Please coordinate with your designated Proximus NXT product manager prior to the event to ensure a smooth transition.

Guidelines for Breakout Sessions (2/2)

- 5** **Session Duration:** Each session is allotted 30 minutes, including time for questions and answers. Please plan your presentation to ensure that all the key points are effectively communicated within this time.
- 6** **Technical Requirements:** Proximus will provide big screen and microphone for your session. Attendees will get an headset to follow your session in order to avoid any noise disturbance from the market place or other ongoing breakout session. You will need to submit your presentation by October 27th for a dry run scheduled in the week of November 6th. This is to ensure that everything works seamlessly on the day of your session.
- 7** **Audience Engagement:** Promote your topic via social media or other channels to attract a broader audience, a mediakit is available on <https://proximus.events/think-nxt-mediakit/> . The room capacity will be a maximum of 200 people, and the audience will vary based on the topic's interest.
- 8** **Professional Conduct:** Always maintain a high level of professionalism in your interaction with attendees. This includes respecting their time, listening to their questions and feedback, and maintaining an overall positive and respectful attitude.



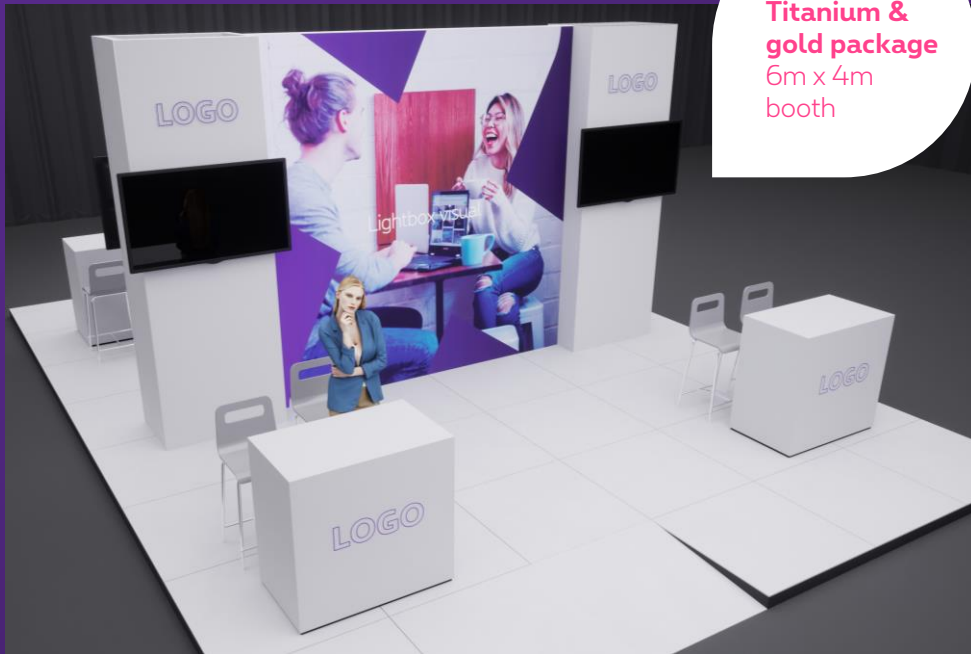
Location

Think NXT will be held in Mechelen at the Nekkerhal.

Nekkerhal
Plattebeekstraat 1
2800 Mechelen

Located just outside the ring of the historic, cultural and attractive city of Mechelen and is easily accessible via the E19. The parking lot can accommodate 1.500 cars.

Our offer to you: partner packages with booth at the Innovation Avenue



Titanium & gold package
6m x 4m
booth



Silver package
3m x 3m
booth



Optional breakout session

Our offer to you: partner packages

	Titanium package	Gold package	Silver package
Booth	<ul style="list-style-type: none">• 6m length x 4m width• Elevated floor (white)• 2 screens 55 inch with HDMI• Lightbox visual with your design 3m x 3m (illuminated)• 2 logo walls with screen• 2 desks with logo• 4 bar stools• 4 spot-lights, power sockets, wireless internet• Lead generation scanner	<ul style="list-style-type: none">• 6m length x 4m width• Elevated floor (white)• 2 screens 55 inch with HDMI• Lightbox visual with your design 3m x 3m (illuminated)• 2 logo walls with screen• 2 desks with logo• 4 bar stools• 4 spot-lights, power sockets, wireless internet	<ul style="list-style-type: none">• 3m length x 3m width• Carpet tiles• 1 screen 55 inch with HDMI• visual with your design 2m x 3m• 1 logo wall with screen• 1 desk with logo• 2 bar stools• 2 spot-lights, power sockets, wireless internet
Breakout presentation	<ul style="list-style-type: none">• 30 minutes presentation showing an innovative topic related to the event (to be discussed with Proximus)	<ul style="list-style-type: none">• Optional	
Communication	<ul style="list-style-type: none">• Logo on website & email communications• On air visibility at media partner KanaalZ/Canal Z TV• Logo on screen loops• 6 floor stickers with your logo/design at the entrance• 4 beach flags with your logo/design• Logo on signage at the event• Logo on social media posts• 2 dedicated social media posts• 1 hostess at your booth during Think NXT (2 days)	<ul style="list-style-type: none">• Logo on website• Logo on email communications• Logo on screen loops• Logo on signage at the event• Logo on social media posts• Social media post• 2 beach flags with your logo/design	<ul style="list-style-type: none">• Logo on website• Logo on email communications• Logo on screen loops• Logo on signage at the event• Logo on social media posts
Presence	<ul style="list-style-type: none">• 10 exhibitor badges NXT All Hands Meeting• 10 exhibitor badges Think NXT• Access to VIP terrace	<ul style="list-style-type: none">• 5 exhibitor badges NXT All Hands Meeting• 5 exhibitor badges Think NXT	<ul style="list-style-type: none">• 2 exhibitor badges NXT All Hands Meeting• 4 exhibitor badges Think NXT
Price	€ 30.000	€ 15.000	€ 6.500

Our offer to you:

partner packages options

Optional

Price

Breakout session at Think NXT on 28 November 2024

- 30 minutes presentation showing an innovative topic related to the event (to be discussed with Proximus)

€ 5.000

Booth add-ons

- Glass display cabinet (60x60x180 cm)

€ 350

- UTP - fixed internet

€ 350

Communication add-ons

- 2 beach flags with your logo/design at the parking of the event (3,50 m height)

€ 2.500

- 3 floor stickers with your logo/design at the entrance (80 x 80 cm)

€ 1.000

- Dedicated social media post

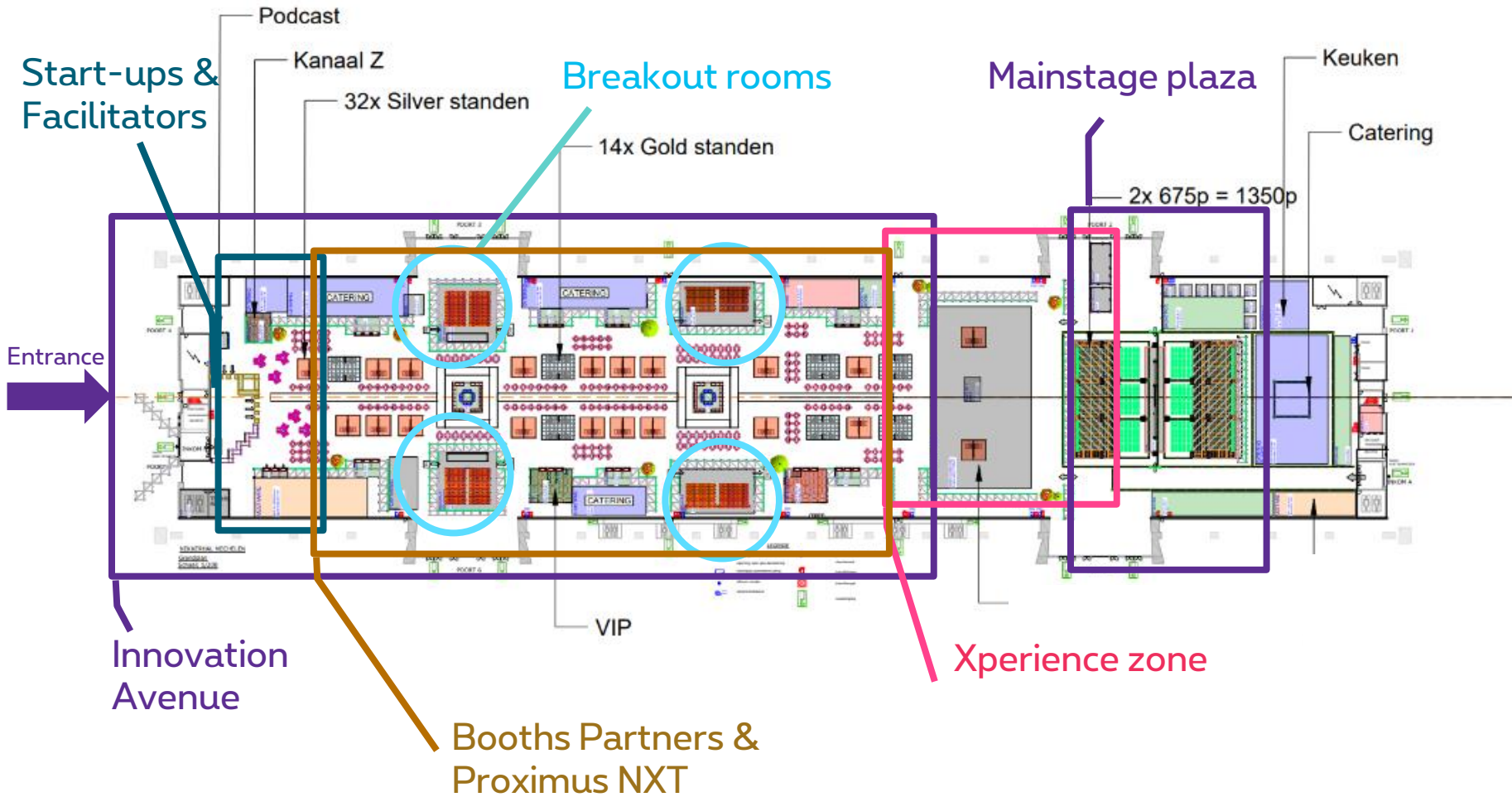
€ 1.500

- Lead generation scanner

€ 500

- Hostess at your booth during Think NXT

€ 500/day



Titanium partners

FORTINET

 Microsoft

 netskope

Gold partners


CISCO
Partner

 Druid

ERICSSON 

logitech

 semperis

Silver partners

 2GRIPS

 audiocodes

 CHECK POINT

 f5

 GENESYS

 Luware

 Mitel

 Orion
Intelligence

Schröder
Experts in lIghtability™

 TREND

Current partners

+ 2Grips, Anywhere365, Armis, Google, ITS, FTI, Samsung, Ring Ring, TakTik,...

+ Proximus affiliates : Bics, ClearMedia, Codit, Davinsi Labs, RouteMobile, Telesign Telindus Lux, Telindus NL,...

Media partner

KANAAL
CANAL 

Inspiration Avenue partner booths impression



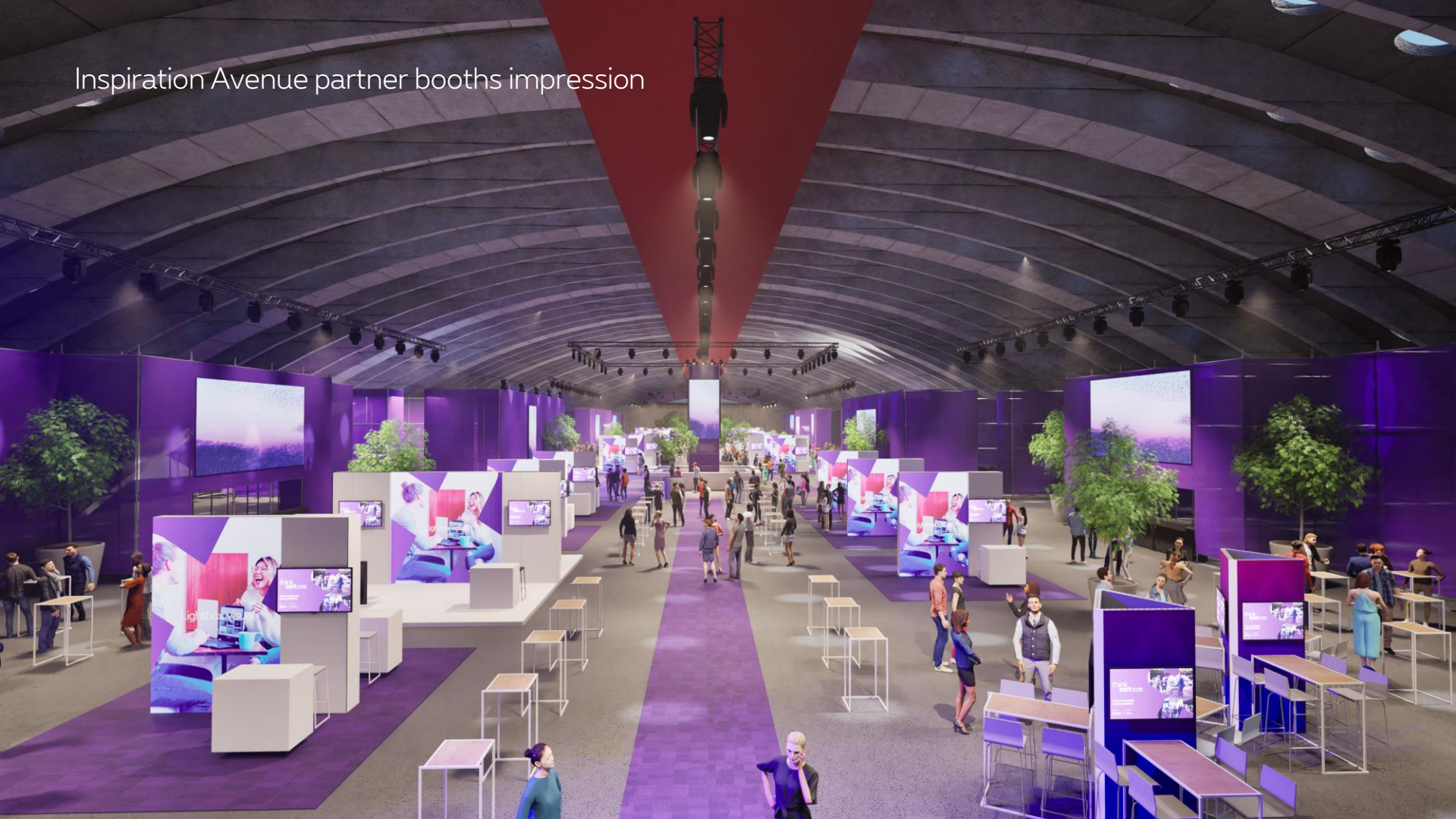
Inspiration Avenue partner booths impression



Inspiration Avenue partner booths impression



Inspiration Avenue partner booths impression



Inspiration Avenue Proximus NXT zone impression



Inspiration Avenue Proximus NXT zone impression



Breakout session impression



Kanaal Z studio impression



Kanaal Z studio impression

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kanaal



Nest corner



VIP terrace impression



VIP terrace impression



VIP terrace impression





Impression plenary session



Booth impression
Titanium & Gold package



Booth impression
Silver package



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Nekkerhal

Confirm & order
your participation at
proximus.events/partnerthinknxt



More info?

Lionel Couvreur is your go-to-expert to answer any and all of your questions!

[Book a call with Lionel](#)

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