

think

NXT

28 11 2024
Nekkerhal

Partner packages

Powered by



Together with

YOU





think
NXT

Share your story of #ThinkNXT @ProdimusNXT on LinkedIn

This year, we unite the finest minds from **the ICT industry** and **more than 2.000 professionals**.

Think NXT is more than an **ICT event**, providing attendees with cutting-edge insights and foresight into **the industry's future**.

It combines **knowledge, inspiration, networking** and **memorable experiences** in an exceptional atmosphere!

Key figures 2023

2.097
registrations

Representing
505
companies

1.304
guests
(IT & digital
professionals)

68%
manager
profile or
higher

34
inspiring
speakers

77%
extremely & very
satisfied about the
event

62
booths

43
partners

99%
would like to
attend in 2024!



Smart
vision

IoT

AI

Data

5G

Cybersecurity

Cloud

AR/VR

Quantum

ICT

Join our **2 events** and showcase your innovative solutions with us

When?

27 & 28 November 2024

Where?

Nekkerhal, Mechelen

Customer event

Proximus NXT All Hands Meeting

Internal
employee
event

- Wednesday 27 November 2024
- Nekkerhal, Mechelen
- 13:30 - 18:00
- Innovation Avenue with booths & demos, plenary session, and networking drink
- Meet and network with ± 1.000 Proximus NXT employees and management: your ambassadors in sales, solutions, consultancy, marketing, etc.

Think NXT

- Thursday 28 November 2024
- Nekkerhal, Mechelen
- 09:30 - 23:00
- Innovation Avenue with booths & demos, breakout sessions, plenary session and walking dinner
- Meet and network with ± 2.000 CIO's, ICT managers and professionals, ICT experts, ...

Why you should partner up with us?

- Showcase innovative solutions and your newest offerings at the Innovation Avenue
- Connect and network with other businesses, industry leaders, and potential clients
- Establish your expertise in the ICT industry by hosting a breakout session (limited availability)
- Generate new leads and acquire potential clients
- Last year was a big success thanks to our renewed event concept. For 2024 our ambitions reach even higher in terms of attendance and partners



Proximus NXT All Hands Meeting

Meet your
ambassadors

Wednesday 27 November 2024

13:30	14:30	Welcome & opening at the Innovation Avenue	Marketplace open
14:30	16:00	Plenary session All Hands Meeting	Marketplace closed
16:00	18:00	Networking drink at the Innovation Avenue	Marketplace open

Think NXT program (subject to change)

Meet your customers

Thursday 28 November 2024

09:30	10:00	Welcome & coffee at the Innovation Avenue				
10:00	10:30	Plenary session #1 with customer use cases				
11:00	12:30	Breakout sessions #1				
11:00	11:30	Session 1	Session 2	Session 3	Session 4	
12:00	12:30	Session 5	Session 6	Session 7	Session 8	
12:30	14:00	Sandwich lunch				The Innovation Avenue remains open
13:00	16:30	Breakout sessions #2				
13:00	13:30	Session 9	Session 10	Session 11	Session 12	
14:00	14:30	Session 13	Session 14	Session 15	Session 16	
15:00	15:30	Session 17	Session 18	Session 19	Session 20	
16:00	16:30	Session 21	Session 22	Session 23	Session 24	
17:00	18:00	Plenary session #2 with customer use cases				
18:00	22:00	Walking dinner & networking at the Innovation Avenue				

As a partner, you can also book a breakout session. See the partner package options on page 12



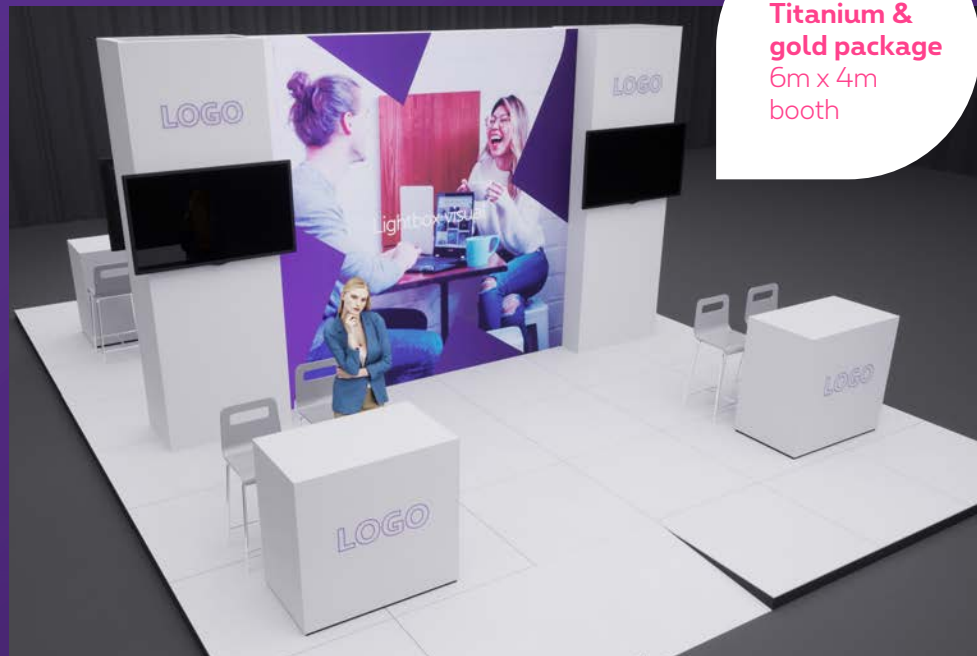
Location

Think NXT will be held in Mechelen at the Nekkerhal.

Nekkerhal
Plattebeekstraat 1
2800 Mechelen

Located just outside the ring of the historic, cultural and attractive city of Mechelen and is easily accessible via the E19. The parking lot can accommodate 1.500 cars.

Our offer to you: partner packages with booth at the Innovation Avenue



Titanium & gold package
6m x 4m
booth



Silver package
3m x 3m
booth



Optional breakout session

Our offer to you: partner packages

	Titanium package	Gold package	Silver package
Booth	<ul style="list-style-type: none">• 6m length x 4m width• Elevated floor (white)• 2 screens 55 inch with HDMI• Lightbox visual with your design 3m x 3m (illuminated)• 2 logo walls with screen• 2 desks with logo• 4 bar stools• 4 spot-lights, power sockets, wireless internet• Lead generation scanner	<ul style="list-style-type: none">• 6m length x 4m width• Elevated floor (white)• 2 screens 55 inch with HDMI• Lightbox visual with your design 3m x 3m (illuminated)• 2 logo walls with screen• 2 desks with logo• 4 bar stools• 4 spot-lights, power sockets, wireless internet	<ul style="list-style-type: none">• 3m length x 3m width• Carpet tiles• 1 screen 55 inch with HDMI• visual with your design 2m x 3m• 1 logo wall with screen• 1 desk with logo• 2 bar stools• 2 spot-lights, power sockets, wireless internet
Breakout presentation	<ul style="list-style-type: none">• 30 minutes presentation showing an innovative topic related to the event (to be discussed with Proximus)	<ul style="list-style-type: none">• Optional	
Communication	<ul style="list-style-type: none">• Logo on website & email communications• On air visibility at media partner KanaalZ/ Canal Z TV• Logo on screen loops• 6 floor stickers with your logo/design at the entrance• 4 beach flags with your logo/design• Logo on signage at the event• Logo on social media posts• 2 dedicated social media posts• 1 hostess at your booth during Think NXT (2 days)	<ul style="list-style-type: none">• Logo on website• Logo on email communications• Logo on screen loops• Logo on signage at the event• Logo on social media posts• Social media post• 2 beach flags with your logo/design	<ul style="list-style-type: none">• Logo on website• Logo on email communications• Logo on screen loops• Logo on signage at the event• Logo on social media posts
Presence	<ul style="list-style-type: none">• 10 exhibitor badges NXT All Hands Meeting• 10 exhibitor badges Think NXT• Access to VIP terrace	<ul style="list-style-type: none">• 5 exhibitor badges NXT All Hands Meeting• 5 exhibitor badges Think NXT	<ul style="list-style-type: none">• 2 exhibitor badges NXT All Hands Meeting• 4 exhibitor badges Think NXT
Price	€ 30.000	€ 15.000	€ 6.500

Our offer to you: partner packages options

Optional

Price

Breakout session at Think NXT on 28 November 2024

- 30 minutes presentation showing an innovative topic related to the event (to be discussed with Proximus)

€ 5.000

Booth add-ons

- Glass display cabinet (60x60x180 cm)

€ 350

- UTP - fixed internet

€ 350

Communication add-ons

- 2 beach flags with your logo/design at the parking of the event (3,50 m height)

€ 2.500

- 3 floor stickers with your logo/design at the entrance (80 x 80 cm)

€ 1.000

- Dedicated social media post

€ 1.500

- Lead generation scanner

€ 500

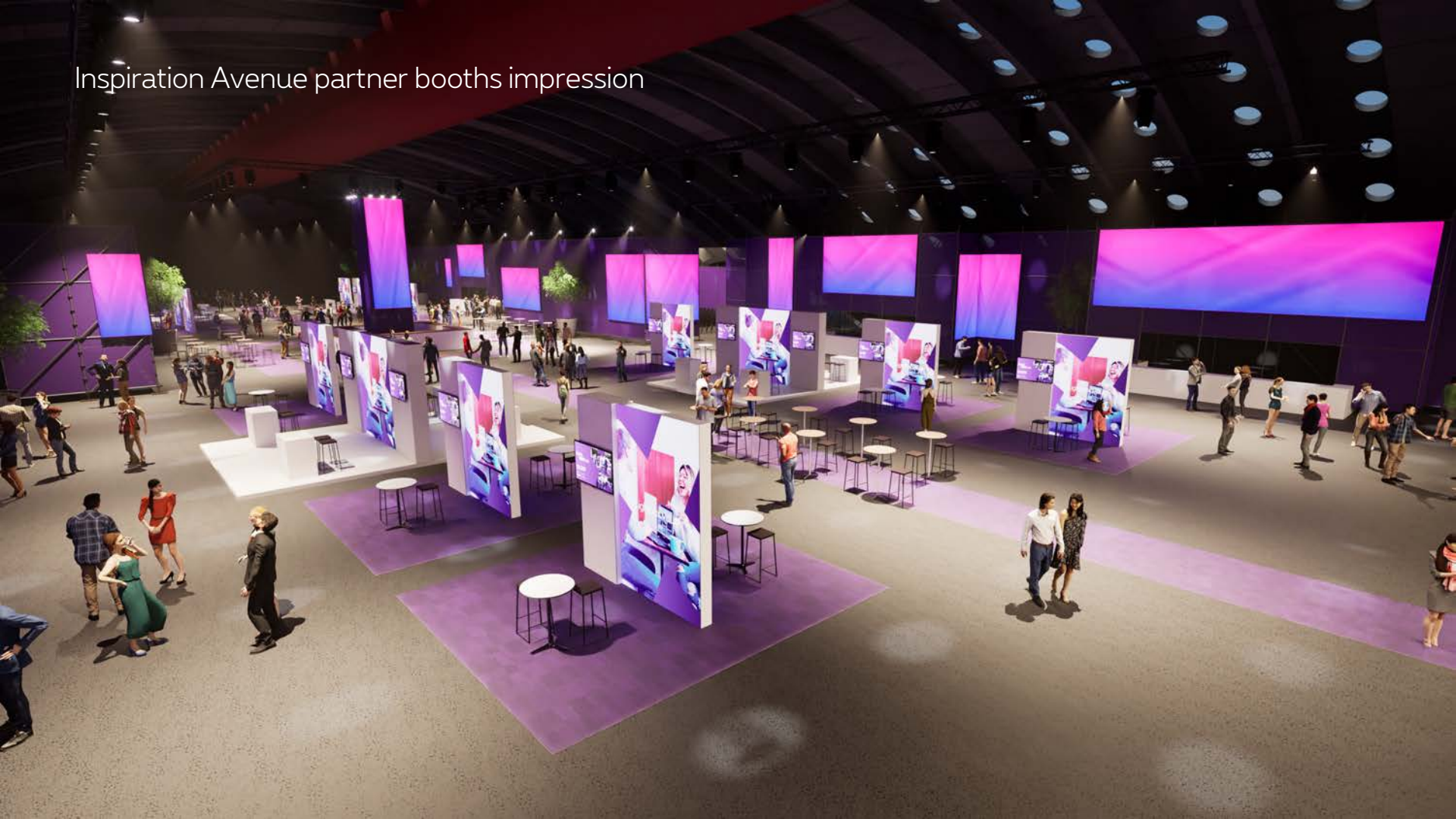
- Hostess at your booth during Think NXT

€ 500/day

Inspiration Avenue partner booths impression



Inspiration Avenue partner booths impression



Inspiration Avenue partner booths impression



Inspiration Avenue partner booths impression



Inspiration Avenue Proximus NXT zone impression



Inspiration Avenue Proximus NXT zone impression



Breakout session impression



Kanaal Z studio impression



Kanaal Z studio impression

a a | Z

kanaal



VIP terrace impression



VIP terrace impression



VIP terrace impression



Impression plenary session



Booth impression
Titanium & Gold package



Booth impression
Silver package



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Nekkerhal

Confirm & order
your participation at
proximus.events/partnerthinknxt



More info?

Lionel Couvreur is your go-to-expert to answer any and all of your questions!

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